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500 YEARS.

This is how long it takes for a plastic shampoo bottle to biodegrade.

Humans buy 1,000,000 plastic bottles per minute. In that same minute, the equivalent of one garbage truck of plastic waste is dumped into our oceans. Much of this plastic is used to package toiletries and cosmetics. One plastic shampoo bottle, for example, takes 500 years to biodegrade. With growing concerns about plastic pollution, consumers are looking for low-waste alternatives to everyday products.





OUR STORY

SOLIDU started with nothing.. and we mean literally nothing. Our founder Vaiva decided to get rid of all of her belongings to travel the world with only a backpack. Knowing that she was pressed for space, she encountered solid cosmetics products and marked the birth of SOLIDU as we know it!

Today, SOLIDU is an environmentally conscious, women-owned innovative cosmetics brand from Lithuania creating low-waste solid products packaged in backyard compostable boxes. We realise that plastic pollution is one of the major threats facing humanity and takes nearly 500 years to biodegrade. The cosmetics industry is a huge contributor to this plastic waste and we have decided that we need to treat our products differently.

While your everyday haircare products contain around 80% water, SOLIDU bars are made only from the necessary elements: skin-loving active ingredients, botanical oils, extracts, and natural essential oils. The lack of water allows us to create a small and compact product, which is not only plastic-free, it also reduces transport emissions. Even our packaging is designed to be 100% backyard compostable so you can feed your garden while you wash!

SOLIDU is changing the way we look at cosmetics and, in turn, creating a better life for future generations.

SOLID SHAMPOOS

EFFECTIVE.

Solid shampoos are made from concentrated shampoo ingredients, so they work great for your hair.

NO WATER.

You only get the actives, so you don't pay for water. It also means more compact, cheaper and less polluting transportation.

BIODEGRADABLE INGREDIENTS.

We don't use microplastics, silicones or other ingredients that don't readily biodegrade.

ZERO-WASTE.

Our packaging is 100% backyard compostable within 45 days. Alternatively, choose to buy it in a paper box or even packaging free to ensure nothing is left behind.

TRAVEL-FRIENDLY.

Light and easy to carry, no worries about spilled liquids in your bag, no restrictions when packing it in a carry-on on a plane.

LASTING.

One shampoo bar lasts just as long, or even longer than a conventional bottle of shampoo.





COMPOSTABLE PACKAGING

Our unique completely biodegradable boxes are paper-free, plastic-free, completely natural, and can be backyard composted in just 45 days.

NATURAL & SAFE.

SOLIDU packaging is plastic-free and paper-free: it's produced from starch, bamboo, and charcoal. Bamboo is one of the most sustainable materials on earth, growing up to a metre per day. To make this box, bamboo is processed together with natural starch. The material is dyed with charcoal without using synthetic dyes.

UPCYCLED.

To produce the packaging, bamboo offcuts from the production of bamboo chopsticks are used instead of virgin bamboo.

COMPOSTABLE.

The box can be backyard composted and biodegrades in 45 days. It can even be useful for the soil as a fertilizer or can be mixed into animal feed as a carbohydrate source.

ETHICALLY PRODUCED

All SOLIDU products are handcrafted in our own manufacturing facilities in Vilnius, Lithuania by our small team. With an artisanal approach, we formulate each product ourselves and produce them fresh in small batches. As a company, we empower ambitious Lithuanian women to join a meaningful mission with over 75% of the SOLIDU team being female.



PRODUCTS





BALANCE.

Oily hair shampoo with rosemary and mint.

BALANCE shampoo will thoroughly cleanse and remove excess dirt and sebum, while at the same time keeping your hair healthy, hydrated and not overly dried out. Enriched with natural mango butter and essential oil blend of rosemary, mint, cedarwood, and citrus to help balance out oil production. It's believed that just the aroma of mint essential oil can help people relax and destress. Meanwhile, rosemary essential oil leaves hair soft and shiny, and your scalp clean. BALANCE is enriched with a special blend of these essential oils to gently stimulate the scalp and leave you with a feeling of freshness and cleanliness.

Ingredients

Sodium Cocoyl Isethionate, Sodium Lauryl Sulfoacetate, Cocamidopropyl Betaine, Disodium Laureth Sulfosuccinate, Cetyl Alcohol, Cetearyl Alcohol, Behentrimonium Methosulfate, Aqua, Rosmarinus Officinalis (Rosemary) Leaf Oil**, Mangifera Indica (Mango) Seed Butter, Cedrus Atlantica (Cedarwood) Bark Oil**, Coco-Caprylate, Panthenol, Hydrolyzed Rice Protein, Menthol, Pelargonium Graveolens (Geranium) Flower Oil**, Mentha Arvensis (Mint) Leaf Oil*, Citrus Limon (Lemon) Peel Oil**, Citrus Sinensis (Orange) Peel Oil Expressed**, Benzyl Alcohol, Glyceryl Laurate, Lactic Acid, Chromium Oxide Green, Mica, Titanium Dioxide, Tin Oxide, Iron Oxide, Limonene***, Citronello***, Geraniol***, Linalool***, Citral***.

*Essential Oil

**Occurs naturally in essential oils



PINK.

Shampoo bar for normal hair with peony.

This shampoo is enriched with powdered peony roots and fragrant ylang-ylang essential oil. It's suitable for everyday care of normal hair, thoroughly cleanses, soothes the scalp, and offers gentle conditioning. PINK shampoo is also enriched with hair-loving natural oils, vitamin E, cedarwood and orange essential oils.

Ingredients

Sodium Cocoyl Isethionate, Sodium Lauryl Sulfoacetate, Paeonia Officinalis (Peony) Root Powder, Olea Europaea (Extra Virgin Olive) Fruit Oil, Cetyl Alcohol, Cocamidopropyl Betaine, Cetearyl Alcohol, Behentrimonium Methosulfate, Cocos Nucifera (Coconut) Oil*, Aqua, Coco-Caprylate, Cananga Odorata (Ylang-Ylang) Flower Oil**, Pelargonium Graveolens (Geranium) Flower Oil**, Panthenol, Tocopherol (Natural Vitamin E), Helianthus Annuus (Sunflower) Seed Oil, Litsea Cubeba (May Chang) Fruit Oil, Citrus paradisi (Grapefruit) Peel Oil**, Cedrus Atlantica (Cedarwood) Bark Oil* **, Benzyl Alcohol, Glyceryl Laurate, Mica, Titanium dioxide, CI 45410:2, Tin Oxide, Linalool***, Limonene***, Citronellol***, Citral***, Geraniol***, Benzyl Benzoate***, Benzyl Salicylate***, Farnesol***.

*Organic ingredient

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EXOTIC.

Deliciously spiced shampoo bar.

There are times when you just need a blue shampoo!

EXOTIC – expressive and daring shampoo bar for those that dance to their own beat. Vanilla & citrus are deliciously spiced with eucalyptus, patchouli, ylang-ylang and clary sage. Enriched with vitamin E, virgin coconut oil, as well as nourishing mango and cocoa butters. Perfect cleansing with subtle conditioning, leaving your hair feeling refreshed, light and voluminous. Suitable for everyday care of all hair types.

Ingredients

Sodium Cocoyl Isethionate, Sodium Coco-Sulfate, Cetyl Alcohol, Cetearyl Alcohol, Behentrimonium Methosulfate, Cocamidopropyl Betaine, Aqua, Decyl Glucoside, Theobroma Cacao (Cocoa) Seed Butter*, Lactic Acid, Glycerin (Vegetable Origin), Eucalyptus Globulus (Eucalyptus) Leaf Oil**, Pogostemon Cablin (Patchouli) Leaf Oil**, Coco-Caprylate, Fragrance, Panthenol, Tocopherol (Natural Vit. E), Helianthus Annuus (Sunflower) Seed Oil, Mangifera Indica (Mango) Seed Butter, Cocos Nucifera (Coconut) Oil*, Citrus Sinensis (Orange) Peel Oil Expressed**, Cananga Odorata (Ylang-Ylang) Flower Oil**, Salvia Sclarea (Clary Sage) Oil**, Benzyl Alcohol, Glyceryl Laurate, Mica, Titanium Dioxide, Ultramarine, Tin Oxide, Limonene***, Linalool***, Geraniol***, Benzyl Benzoate***, Benzyl Salicylate***, Farnesol***.

*Organic ingredients

** Essential oils

***Occurs naturally in essential oils



GRANDMA SAID.

Shampoo bar with nettle and tamanu oil.

SOLIDU solid shampoo GRANDMA SAID makes use to two magical haircare ingredients: stinging nettle and tamanu oil. It intensely moisturizes and conditions, and is perfect for weak hair that needs more volume. In Lithuania, we have long used stinging nettle concoctions to improve the shine and appearance of hair. In GRANDMA SAID, powdered organic nettle leaves are used.

Native to Southeast Asia, tamanu oil is a great source of hair nutrients, used to regenerate and restore hair and scalp to its healthy state. In GRANDMA SAID we use it cold-pressed and unrefined, very thick in consistency and full of aroma: it naturally smells like freshly cut grass and raw nuts. This brownish-green oil is pressed from tamanu nut and is rich in nutrients (like linoleic, oleic, palmitic and stearic acids). For its properties, tamanu oil is often used on broken, chemically treated and weak hair.

Cedarwood, rosemary, and juniper essential oils both stimulate your scalp and give GRANDMA SAID shampoo its resinous, woody scent.

Ingredients

Sodium Cocoyl Isethionate, Sodium Coco-Sulfate, Cocamidopropyl Betaine, Urtica Dioica (Nettle) Leaf Powder*, Aqua, Butyrospermum Parkii (Shea) Butter*, Cetyl Alcohol, Calophyllum Inophyllum (Tamanu) Seed Oil*, Cetearyl Alcohol, Behentrimonium Methosulfate, Olea Europaea (Extra Virgin Olive) Fruit Oil, Coco-Caprylate, Rosmarinus Officinalis (Rosemary) Leaf Oil**, Cedrus Atlantica (Cedarwood) Bark Oil*,**, Lactic Acid, Juniperus Communis (Juniper) Wood Oil**, Panthenol, Tocopherol (Natural Vit. E), Helianthus Annuus (Sunflower) Seed Oil, Cocos Nucifera (Coconut) Oil*, Benzyl Alcohol, Glyceryl Laurate, Chromium Oxide Green, Limonene***.

*Organic ingredient

**Essential oil

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HAIR CANDY.

Hair conditioner with argan oil and shea butter.

The top part of this conditioner is designed for hair ends that easily become dry and need extra nourishment, and the bottom part designed for hair roots that need much lighter conditioning. In HAIR CANDY conditioner bar, we combined the most hair loving oils of all. Argan oil, shea and cocoa butters are extremely rich in vitamins, antioxidants, and fatty acids. Packed with these amazing oils, HAIR CANDY conditioner will keep your hair ends from drying out and will nourish and detangle hair, leaving it soft, luscious and healthy. Smells sweet and candy-like: ylang-ylang flowers with a hint of pelargonium.

Ingredients

Cetyl Alcohol, Cetearyl Alcohol, Behentrimonium Methosulfate, Butyrospermum Parkii (Shea) Butter*, Theobroma Cacao (Cocoa) Seed Butter*, Argania Spinosa (Argan) Kernel Oil*, Panthenol, Cananga Odorata (Ylang-Ylang) Flower Oil**, Pelargonium Graveolens (Geranium) Flower Oil**, Litsea Cubeba (May Chang) Fruit Oil**, Butylene Glycol, Citrus Paradisi (Grapefruit) Peel Oil**, Cedrus Atlantica (Cedarwood) Bark Oil*,**, Benzyl Alcohol, Glyceryl Laurate, Mica, Titanium dioxide, CI 45410:2, Tin Oxide, Aqua, Citral***, Linalool***, Limonene***, Citronellol***, Geraniol***, Benzyl Benzoate***, Benzyl Salicylate***, Farnesol***.

*Organic ingredient

**Essential oil

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NO KNOTS.

Detangling hair conditioner with mango butter and jojoba oil.

A splash of citrus and yellowness for easy-to-comb hair. NO KNOTS is a solid conditioner that will perfectly detangle hair, giving it extra shine and smoothness. Enriched with lots of mango butter, jojoba oil, unrefined cocoa butter, and silk amino acids. Scented with natural essential oils to invigorate your senses: fresh citrusy lime with a note of coriander and frankincense.

To keep the hair and scalp healthy, NO KNOTS is packed full of moisturizing, soft mango butter, which has a high percentage of fatty acids, minerals, and vitamins. Jojoba oil gives an added protection against dryness, breakage, and split ends. Jojoba is rich in vitamins and minerals that nourish hair, including vitamin C, vitamin E, B vitamins, copper, and zinc.

For extra hair strength, smoothness and manageability, silk amino acids are added: a natural protein extracted from raw silk.

Use the top part (bright yellow) to give your hair ends extra nourishment and softness, and use the bottom part (dark yellow) closer to your hair roots.

Ingredients

Cetearyl Alcohol, Cetyl Alcohol, Behentrimonium Methosulfate, Theobroma Cacao (Cocoa) Seed Butter*, Mangifera Indica (Mango) Seed Butter, Simmondsia Chinensis (Jojoba) Seed Oil*, Citrus Aurantifolia (Lime) Oil**, Panthenol, Aqua, Glycerin, Hydrolyzed Silk, Limonene***, Litsea Cubeba (May Chang) Fruit Oil**, Pogostemon Cablin (Patchouli) Leaf Oil**, Coriandrum Sativum (Coriander) Fruit Oil**, Boswellia Serrata (Frankincense) Oil**, Benzyl Alcohol, Glyceryl Laurate, Butylene Glycol, Mica, Titanium Dioxide, Iron Oxide Yellow, Citral***, Linalool***, Geraniol***, Citronellol***.

*Organic ingredient

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PURITY.

Charcoal and tea tree body soap.

Charcoal is well known for its ability to absorb and draw out oil from the skin. We have taken this wonderful ingredient, added tea tree oil, and created a soap perfectly crafted to purify your skin. It removes dust, grease, and grime easily, leaving the skin refreshed and clean. Perfect to use on oily skin – s a body wash or as a skin clearing facial wash.

Ingredients

Sodium Cocoate (Coconut Oil), Sodium Avocadoate (Avocado Oil), Aqua, Glycerin, Sodium Castorate (Castor Oil), Sodium Sunflowerseedate (Sunflower Oil), Sodium Olivate (Extra Virgin Olive Oil), Sodium Shea Butterate (Shea Butter), Charcoal Powder, Sodium Cocoa Butterate (Cocoa Butter), Cedrus Atlantica (Organic Cedarwood) Bark Oil*, Citrus Limon (Lemon) Peel Oil*, Melaleuca Alternifolia (Tea Tree) Leaf Oil*, Sodium Lactate, Limonene**, Citral**.

*Essential Oil

**Occurs naturally in essential oils



20 SECONDS.

Creamy soap with mango and shea butter.

Gentle soap created in 2020, when we all remembered the importance of washing hands often. With rich mango and shea butters and conditioning sunflower oil, this soap is soft and creamy. Exactly what you need for daily hand washing, and it works perfectly as a body wash, too. With its silky lather, this soap is as gentle as can be, and yet still retains all the disinfecting properties that are so important right now.

Scented with bergamot, litsea and a hint of lavender and eucalyptus, 20 SECONDS feels citrusy and fresh.

Lather well, make sure to cover every part of your hand and scrub for 20 seconds!

Ingredients

Sodium Sunflowerseedate (Sunflower Oil), Sodium Cocoate (Coconut Oil), Aqua, Sodium Shea Butterate (Shea Butter), Glycerin, Sodium Mango Butterate (Mango Butter), Sodium Citrate, Litsea Cubeba (May Chang) Fruit Oil*, Citrus Bergamia (Bergamot) Peel Oil Expressed*, Eucalyptus Globulus (Eucalyptus) Leaf Oil*, Lavandula Hybrida (Lavender) Oil*, Titanium dioxide, Citral**, Limonene**, Linalool**, Geraniol**, Citronelloi**.

*Essential Oil

**Occurs naturally in essential oils



IT'S THYME.

Solid body butter with thyme, murumuru & black cumin.

This solid body butter is an effective remedy for dry and uncomfortable skin. It provides long-lasting hydration and protects the skin from harmful environmental factors. Black cumin oil and murumuru butter work to moisturize and soften skin, while the essential oil blend with thyme provides a soothing herbal aroma.

Ingredients

Caprylic/Capric Triglyceride, Cetyl Alcohol, Astrocaryum Murumuru Seed Butter, Nigella Sativa (Black Cumin) Seed Oil*, Theobroma Cacao (Cocoa) Seed Butter*, Butyrospermum Parkii (Shea) Butter*, Limonene***, Citrus Limon (Lemon) Peel Oil**, Citrus Paradisi (Grapefruit) Peel Oil**, Thymus Satureioides (Thyme) Oil**, Pogostemon Cablin (Patchouli) Leaf Oil**, Cedrus Atlantica (Cedarwood) Bark Oil*/**, Hydrogenated Rapeseed Oil, Citral***.

*Organic ingredient

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CALM·ENDULA.

Restorative body butter with calendula

Extremely soothing blend of calendula flower extract, sweet almond oil, and vitamin E will quickly restore skin hydration and provide intense, long-lasting nourishment. When your skin is affected by dry or cold weather, chafing, or being in the sun, choose this body butter to calm it down and promote restoration.

Ingredients

Cetyl Alcohol, Caprylic/Capric Triglyceride, Theobroma Cacao Seed Butter, Astrocaryum Murumuru Seed Butter, Prunus Amygdalus Dulcis (Almond) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Butyrospermum Parkii (Shea) Butter, Hydrogenated Rapeseed Oil, Cocos Nucifera (Coconut) Oil*, Salvia Sclarea (Clary Sage) Oil**, Tocopherol (Vitamin E), Helianthus Annuus (Sunflower) Seed Oil, Citrus Aurantium Subsp. Bergamia (Bergamot) Oil**, Calendula Officinalis Flower Extract*, Amyris Balsamifera Bark Oil**, Melaleuca Alternifolia (Tea Tree) Leaf Oil**, Boswellia Serrata (Frankincense) Oil**, Limonene***, Linalool***, Geraniol***, Citral***.

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ROCK YOUR BODY.

Solid body wash with kaolin clay, clary sage and olive oil

Shake off the haters and let your body rock with this solid body wash! Natural amyris, frankincense, and bergamot keep you grounded and help you find your haven. Kaolin clay exfoliates the skin, while olive oil locks in moisture, allowing you to rock your body anyplace, anytime.

Ingredients

Sodium Cocoyl Isethionate, Disodium Lauryl Sulfosuccinate, Kaolin, Tapioca Starch*, Olea Europaea (Olive) Fruit Oil, Glycerin (Vegetable Origin), Stearic Acid, Palmitic Acid (Vegetable Origin), Cetearyl alcohol, Cocamidopropyl Betaine, Butyrospermum Parkii (Shea) Butter, Citrus Aurantium Bergamia (Bergamot) Peel Oil**, Cocos Nucifera (Coconut) Oil*, Salvia Sclarea (Clary Sage) Oil**, Amyris Balsamifera Bark Oil**, Melaleuca Alternifolia (Tea Tree) Leaf Oil**, Boswellia Serrata (Frankincense) Oil**, Lactic acid, Benzyl Alcohol, Glyceryl Laurate, Charcoal Powder, C.I. 77891 (Titanium dioxide), Limonene***, Linalool***, Geraniol***, Citral***

*Organic ingredient

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CINNAMON SPICE & EVERYTHING NICE.

LIMITED
EDITION

It's a seasonal shampoo bar for cozy winter days enriched with ground cinnamon and cinnamon leaf essential oil to gently stimulate your scalp. Cinnamon is accompanied by cardamom, coriander, orange, and sweet, warm vanilla. Organic unrefined cocoa butter conditions hair, softens it, and helps with winter dryness. Hydrolyzed rice protein helps to retain moisture in the hair while smoothing it and adding a natural shine.

Ingredients

Sodium Cocoyl Isethionate, Sodium Coco-Sulfate, Theobroma Cacao (Cocoa) Seed Butter*, Coco-Caprylate, Cetyl Alcohol, Cetearyl Alcohol, Behentrimonium Methosulfate, Cocamidopropyl Betaine, Aqua, Limonene***, Cinnamomum Verum (Cinnamon) Bark Powder*, Citrus Sinensis (Orange) Peel Oil Expressed**, Cinnamomum Zeylanicum (Cinnamon) Leaf Oil**, Eleutheria Cardamomum (Cardamom) Seed Oil**, Coriandrum Sativum (Coriander) Fruit Oil**, Lactic Acid, Hydrolyzed Rice Protein, Panthenol, Tocopherol (Natural Vit. E), Helianthus Annuus (Sunflower) Seed Oil, Fragrance, Benzyl Alcohol, Glyceril Laurate, Iron Oxide Red, Eugenol***, Linalool***, Benzyl Benzoate***, Geraniol***, Cinnamal***, Cinnamyl Alcohol***, Coumarin***.

*Organic ingredient

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HAIR DROPS

100% natural hair oil to rescue the hair that is dried out, damaged, splitting, frizzy or dull. Naturally effective and luxurious oils are used in this product: argan, jojoba and coconut, and no silicones or other petroleum-derived ingredients. This results in a product that is moisturizing and hydrating but will not leave residue or build-up, and is more environmentally friendly than synthetic hair oils.

HAIR DROPS for sensitive scalp, unscented (30 ml)

Ingredients

Coco-Caprylate, Caprylic/Capric Triglyceride, Simmondsia Chinensis (Jojoba) Seed Oil*, Argania Spinosa (Argan) Kernel Oil, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil.

HAIR DROPS scented with a blend of eucalyptus, cardamom and grapefruit (30 ml)

Ingredients

Coco-Caprylate, Caprylic/Capric Triglyceride, Simmondsia Chinensis (Jojoba) Seed Oil*, Argania Spinosa (Argan) Kernel Oil, Cananga Odorata (Ylang-Ylang) Flower Oil**, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Citrus Paradisi (Grapefruit) Peel Oil**, Eucalyptus Globulus (Eucalyptus) Leaf Oil**, Elettaria Cardamomum (Cardamom) Seed Oil**, Limonene***, Linalool***, Benzyl Benzoate***, Benzyl Salicylate***, Geraniol***, Eugenol***, Iso Eugenol***, Citral***.

*Organic ingredient

**Essential oil

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BEARD DROPS

Natural beard oil with avocado, jojoba and almond oils. This product will offer moisture and hydration to facial hair and help keep your beard soft, hydrated and healthy. Infused with natural essential oil blend of cedarwood, lavandin and frankincense for a fresh woody aroma. Usage: apply a small amount onto your palms and massage into dry beard.

Ingredients

Prunus Amygdalus Dulcis (Sweet Almond) Oil, Caprylic/Capric Triglyceride, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Oil*, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Cedrus Atlantica (Cedarwood) Bark Oil**, Pogostemon Cablin (Patchouli) Leaf Oil**, Boswellia Serrata (Frankincense) Oil**, Lavandula Hybrida Grosso (Lavender) Oil**, Amyris Balsamifera Bark Oil**, Linalool***, Limonene***, Coumarin***, Geraniol***.

*Organic ingredient

**Essential oil

***Occurs naturally in essential oils

DROPS BY SOLIDU



Thousands of our clients love the exceptional natural scents of SOLIDU beauty bars. We have taken our signature blends and premium quality pure essential oils and bottled them to fill your home with the scents of aromatherapy at any time.

Each 10ml bottle contains 100% natural essential oils along with a glass dropper to ensure nothing goes to waste. Diffuse the oils using an aroma lamp or an electric diffuser, add a few drops to the water while mopping your floor or taking a bath, or mix a few drops with water in a mist bottle to lift your spirits and enjoy the beautiful scents of SOLIDU.

ESSENTIAL OILS

Frankincense

Boswellia serrata oil

Lavender

Lavendula hybrida oil

Bergamot

Citrus aurantium bergamia peel oil

Eucalyptus

Eucalyptus globulus leaf oil

Blood Orange

Citrus aurantium dulcis peel oil

SOLIDU BLENDS

BALANCE

Rosemary, Mint, Cedarwood, Geranium

GRANDMA SAID

Cedarwood, Juniper, Rosemary

NO KNOTS

Lime, May Chang, Patchouli, Coriander

IT'S THYME

Lemon, Grapefruit, Thyme, Patchouli

HAIR CANDY

Ylang-Ylang, Geranium, May Chang, Grapefruit

DISPLAY STANDS

A perfect solution for shelving SOLIDU products at retail locations. The stand adds height and allows for an elegant product display to attract customer attention. Plastic-free, made from wood, these displays align with SOLIDU values and are proven to increase sales. Several design options are available: three or four product-sized units, with or without description at the back. Information on the front and back stickers can be customized. Shippers are also available holding up to 240 units and can be customized to suit your display needs.



“TRY ME” SIZES

Our “try me” sized products are smaller versions of our full-size products which can be used for promotional purposes. While our full-size products are designed to fit perfectly in the palm of your hand, these smaller sizes are a great way to sample the shape, smell, and ingredients of our entire line. The packaging is also 100% compostable being made from grass fibers and cellulose.



TESTIMONIALS

“ I have ordered from Solidu twice and I'm definitely going to become a regular customer. Customer experience 10/10, user experience 10/10. Products are beautifully eco-friendly packed, smell amazing and give a very proper hair care. My orders were dispatched very quickly even though it was busy Christmas time. Keep doing the good job, congrats! ”

AGATA, POLAND

“ I have never in my entire life felt like something was an extreme game changer for my hair until now. I am amazed and excited about your product and will tell everyone about it! ”

ALEXIS, USA

“ I've been looking for a solid shampoo that is as natural as possible with the view to using less plastic and chemicals in my daily routine. Your products are really a godsend for me. I've been struggling for a long time to find a shampoo that works and I couldn't be ”

RUTH, UK

“ Thank you guys for another step towards sustainable human existence. Used it for the first time today - I am blown away, it's amazing. A lot easier to apply throughout than liquid shampoo and the foam is a lot thicker and smoother. On top of everything the scent is so fresh! Will never use liquid shampoo ever again. ”

ZANE, LATVIA



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